



**DONALD HARRIS JR**  
**GRAPHIC DESIGNER**

Portfolio: [DesignedbyDonald.com](http://DesignedbyDonald.com)

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Laurel, Maryland

## SUMMARY

- Highly skilled, award-winning graphic designer with over 14 years of experience delivering strategic, brand-driven design across digital education, enterprise, and institutional environments.
- Proven ability to develop and maintain visual identity systems, translate complex information into clear and compelling visuals, and execute creative solutions across print, web, and digital platforms.
- Experienced collaborator who thrives in cross-functional teams while owning projects from concept through final delivery.

## SKILLS & EXPERTISE

- Accessibility and Section 508 Compliance, Quality Control
- Adobe Creative Suite (Illustrator, Photoshop, InDesign), Figma
- Animation and Motion Graphics (GIFs, Video)
- Brand Systems and Visual Identity
- Cross-Functional Collaboration
- Data Visualization (Infographics, Diagrams)
- Digital and Print Design (Social Media, Presentation, Reports)
- Email Marketing (Salesforce)
- Microsoft Office Suite
- Project Management
- Typography, Color Theory, and Layout Design
- Visual Storytelling and Concept Development

## PROFESSIONAL EXPERIENCE

### Spire Communications, Alexandria, VA | Remote

**Graphic Designer** | October 2020 - August 2025

*Client: Assistant Secretary for Technology Policy (ASTP)/ Office of the National Coordinator for Health Information Technology (ONC)*

- Collaborated closely with marketing, policy, and subject-matter experts to design digital and print materials supporting healthcare technology and public health initiatives.
- Created educational decks, reports, infographics, and digital assets translating complex health and technical content into clear, audience-friendly visuals.
- Developed brand-consistent templates and visual systems for presentations, fact sheets, social media, email, and web resources.
- Designed web, email, and digital campaign assets in collaboration with marketing teams and stakeholders.
- Managed projects end-to-end, managing timelines, priorities, revisions, and quality control.
- Executed large-scale email campaigns in Salesforce, reaching 65,000+ weekly subscribers.
- Ensured all materials met brand standards, accessibility, compliance through Section 508 remediation and pre-publication review.

#### Selected Accomplishments

- Designed branding and video assets for the *ONC's Health Interoperability 2030* campaign, generating 700+ stakeholder submissions.
- Delivered cohesive creative for ASTP's Annual Meeting, including convention signage, presentation templates, web banners, and social graphics.
- Supported a full agency rebrand under accelerated timelines, producing digital, print, and animated assets.

### IQ Solutions, Inc., Rockville, MD

**Senior Graphic Designer/Digital Media Specialist** | April 2015 - October 2020

*Clients: National Institute of General Medical Sciences (NIGMS), FDA, NIH Institutes*

- Led design execution for large-scale healthcare and public education campaigns, producing accessible, brand-aligned digital and print materials.
- Maintained and evolved brand visual identity systems to strengthen brand cohesion across institutional and multi-channel communications.
- Collaborated with marketing, communications, and web teams to translate strategic direction into compelling visual narratives.
- Designed advertising, flyers, brochures, posters, infographics, social media graphics, animations, videos, reports, and event materials.
- Established brand and design guidelines to ensure consistency, quality, and efficiency across teams and vendors.

#### Selected Accomplishments

- Created a new visual identity leveraging scientific imagery to strengthen NIGMS education and outreach programs.
- Developed YouTube channel brand guidelines and templates, improving usability and engagement.
- Took ownership of a quarterly newsletter previously handled by an external vendor, improving quality and efficiency.

## AWARDS

- **2019 FDA Group Recognition Award**  
Recognized as a member of the Preliminary NYTS Findings and Flavored Tobacco Product Policy Announcement Group
- **2018 FDA Group Recognition Award**  
Recognized at the 9th Annual CTP Honor Awards Ceremony on behalf of the This Is Our Watch Campaign Launch Team
- **2018 Hermes Award**  
Gold Award and Honorable Mention
- **2017 MarCom Award**  
Gold Award and Honorable Mention
- **2017 Digital Health Awards**  
Bronze Award
- **2017 AVA Digital Award**  
Honorable Mention
- **2016 American Public Health Association Expo**  
Third Place

## EDUCATION

- B.S., Computer Science, Art Minor, Towson University, Towson, MD
- Section 508 Certificate
  - 508 + InDesign + PDF
- Section 508 Acrobat PDFs
  - 508 + Word

### **Graphic Designer (IQ Solutions)**

- Designed award-winning social media graphics, infographics, posters, exhibit booths, reports, animations, videos, and brochures for FDA and NIH initiatives.
- Supported social-first and communications-led nationwide public education campaigns, including: *The Real Cost*, *This Is Our Watch*, *Fresh Empire*, and *Every Try Counts*.
- Ensured brand compliance, production accuracy, and Section 508 accessibility across all deliverables.

#### **Selected Accomplishments**

- Created animated GIFs and shareable graphics featured by the U.S. Surgeon General, HHS, and CDC.
- Designed FDA's Digital Age Verification Calendar distributed nationwide.
- Developed the *Remove the Risk* identity for FDA-CDER's opioid safety campaign.
- Designed the 2019 National Youth Tobacco Survey infographic, reaching over 1 million students.

### **Laurel Foot and Ankle Center, Laurel, MD**

#### **Graphic Designer | January 2013 - March 2015**

- Designed email marketing visuals, promotional graphics, and managed a monthly e-newsletter distributed to over 3,000 patients nationwide.
- Led a brand refresh in collaboration with physicians and staff, producing cohesive marketing and patient-facing communication materials.

#### **Key Result**

- Increased new patient engagement through a redesigned email marketing program.

### **DesignedbyDonald.com | Freelance**

#### **Graphic Designer | 2011 - Present**

- Deliver strategic design solutions including brand identities, social media content, digital ads, promotional graphics, and marketing assets.
- Collaborate directly with clients to translate complex goals into clear, visually engaging design systems.

#### **Selected Accomplishments**

- Designed exhibit booth and product packaging contributing to ConnexPay's *Travel Innovation Startup Award* at the 2018 Phocuswright Innovation Summit.
- Designed the visual identity for Cottage Hill Jamaican Grill and Ginger's Roots.